

Business Education Department
Personal Achievement: Young Enterprise

WHY YOU WOULD BENEFIT FROM THIS QUALIFICATION

The Young Enterprise course will provide learners with an internationally recognised qualification from the University of Strathclyde. The course will provide opportunities for learners to develop enterprise skills and abilities, by becoming part of a team which will develop and run their own business. Young Enterprise is a National Organisation with links across the world, supported by over 2,000 businesses in the UK. Business people have volunteered to work with learners to share their skills and knowledge, while learners work together with other students to run their own business for a year.

WHO IS THIS COURSE SUITABLE FOR?

Young Enterprise is not a business game. It is a real opportunity to take part in setting up and running a business, so it will demand a great deal of commitment. Working at Young Enterprise will bring great rewards. Companies and other employers need people with practical experience and an understanding of how business works. If you want to be successful, whether it be as a doctor, electrician, fashion model, the next Alan Sugar or whatever, you need to know the secret of how business works. As a Young Enterprise Achiever you will learn by doing it!

ENTRY REQUIREMENTS

You will need to complete an application form and participate in an interview, and persuade teachers and business volunteers that you are genuinely committed to working hard and making the business a success. This course requires a lot of work outside of the classroom, for activities such as production time, selling events, trade fairs and company meetings, and it is essential that you participate in this.